

“Your Own IT Department But At A Fraction Of The Cost”

“MyProtein.co.uk has grown at a rate of knots so we need reliable, affordable IT support. Having Sirona on board is like having your own IT department but at a fraction of the cost. They have saved us days of effort each month and, where there’s a specific piece of work, always stick to the price quoted. Plus, they are clued-up commercially. You need someone who understands your business and Sirona consistently demonstrates that it does.”

Oliver Cookson, Managing Director, MyProtein

Staying on top of IT

When MyProtein.co.uk started out it handled its own IT issues and developments internally. But as the company has grown (from a bedroom to a 20,000sq feet warehouse) it lacked the time and expertise to stay on top of this side of the business. In particular it needed a reliable system that could service each employee’s requirements whilst ensuring all customer orders were being processed promptly. Since signing up to Sirona, the organisation has access to a dedicated IT consultant who can:

- Quickly and efficiently resolve IT issues
- Offer well-considered IT solutions that fit with the growing requirements of the business
- Quickly setup new users on the system

Core Benefits

MyProtein.co.uk, with the help of Sirona Solutions, now has a connected central server, enabling the following benefits:

- Managers have access to specific folders relating to the role they play in the business
- Individual users have access to information crucial to the day to day running of the business
- Critical IT support is available at the end of a phone via a knowledgeable consultant
- Each user has the ability to call Sirona with an IT related problem

The personal touch

After researching the market, MyProtein.co.uk decided to use Sirona for the following reasons:

- Sirona presents options and potential solutions for solving problems
- Sirona always delivers the quoted price
- Sirona does not operate a 2 or 3 tier support system with call loggers taking messages, instead clients get straight through to the engineers in the support team to get their problem solved as quickly as possible
- Sirona don’t just give technical advice they understand the business and commercial requirements

Savings all-round

As a result of using Sirona, MyProtein.co.uk cites two key business benefits:

- Consistent, reliable, ongoing IT support and advice, tempered with a sound understanding of the business
- Where a new project is suggested, well considered options are presented and the subsequent work is delivered on time, and on budget



Established since 2004 MyProtein.co.uk are the original pioneers of a brand new concept in sports nutrition, which offers a complete dynamic solution to buying all your sports supplements. They buy all ingredients in bulk from some of the worlds largest suppliers, allowing them to pass on **massive savings** of up to **80%** compared to equivalent products on the High Street.

“We would happily recommend Sirona to anyone; We’re not just saying that – we really would!”
Alex Hunter – FD MyProtein



Free no obligation Traffic light network audit

MyProtein.co.uk benefited from having an audit completed before they made a decision – you could benefit too. The audit highlights any issues in a simple **Green, Amber, Red** “Traffic Light” format and provides you with a fixed price quotation for your IT services.

To find out if your business would qualify for a free, no obligation audit, call Alex Rimmer on **0161 850 1000** or email him at alex.rimmer@sironasolutions.com